



Rentals

OF DISTINCTION

GROSS POTENTIAL INCOME REPORT BASED ON LIST & GOAL PRICING

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season (Actual List Price on Site)	\$425	7	\$2,975	\$383	7	\$2,678
Low Season (For Internal Use)	\$379	7	\$2,653	\$341	7	\$2,678
Sukkos	\$996	14	\$13,950	\$897	14	\$12,555
Pesach	\$568	14	\$7,950	\$511	14	\$7,155

ANNUAL Earnings Based on % of Occupancy

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$95,918	\$76,735	\$86,327	\$69,061
50%	\$89,190	\$71,352	\$80,271	\$64,216
45%	\$82,461	\$65,968	\$74,214	\$59,372
40%	\$75,732	\$60,585	\$68,158	\$54,527
35%	\$69,003	\$55,202	\$62,102	\$49,682

Annual Earnings Based on % of Occupancy (If Owner uses the Apartment on Sukkos & Pesach)

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$74,018	\$59,295	\$66,617	\$53,293
50%	\$67,290	\$53,832	\$60,561	\$48,448
45%	\$60,561	\$48,448	\$54,504	\$43,604
40%	\$53,832	\$43,065	\$48,448	\$38,759
35%	\$47,103	\$37,682	\$42,392	\$33,914

Annual Earnings Based on % of Occupancy (If Owner uses the Apartment on Sukkos)

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$81,968	\$65,575	\$73,772	\$59,017
50%	\$75,240	\$60,192	\$67,716	\$54,172
45%	\$68,511	\$54,808	\$61,659	\$49,328
40%	\$61,782	\$49,425	\$55,603	\$44,483
35%	\$55,053	\$44,042	\$49,547	\$39,638