



GROSS POTENTIAL INCOME REPORT BASED ON LIST & GOAL PRICING

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season	\$449	7	\$3,143	\$404	7	\$2,829
Low Season	\$449	7	\$3,143	\$404	7	\$2,829
Sukkos	\$1,636	14	\$22,900	\$1,472	14	\$20,610
Pesach	\$732	14	\$10,250	\$659	14	\$9,225

ANNUAL Earnings Based on % of Occupancy

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$115,384	\$92,307	\$103,846	\$83,077
50%	\$107,909	\$86,327	\$97,118	\$77,694
45%	\$100,433	\$80,346	\$90,389	\$72,312
40%	\$92,957	\$74,365	\$83,661	\$66,929
35%	\$85,481	\$68,385	\$76,933	\$61,546

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos & Pesach)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$82,234	\$65,877	\$74,011	\$59,209
50%	\$74,759	\$59,807	\$67,283	\$53,826
45%	\$67,283	\$53,826	\$60,554	\$48,444
40%	\$59,807	\$47,845	\$53,826	\$43,061
35%	\$52,331	\$41,865	\$47,098	\$37,678

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$92,484	\$73,987	\$83,236	\$66,589
50%	\$85,009	\$68,007	\$76,508	\$61,206
45%	\$77,533	\$62,026	\$69,779	\$55,824
40%	\$70,057	\$56,045	\$63,051	\$50,441
35%	\$62,581	\$50,065	\$56,323	\$45,058