



# Rentals

OF DISTINCTION

### POTENTIAL INCOME REPORT BASED ON GOAL PRICING

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season	\$359	7	\$2,513	\$323	7	\$2,262
Low Season	\$359	7	\$2,513	\$323	7	\$2,262
Sukkos	\$622	16	\$9,950	\$560	16	\$8,955
Pesach	\$429	14	\$6,000	\$338	16	\$5,400

### ANNUAL Earnings Based on % of Occupancy

% of Occupancy	Based on List Price	Based on Goal Price
75%	\$105,610	\$95,049
65%	\$93,656	\$84,290
55%	\$81,701	\$73,531
45%	\$69,746	\$62,772
35%	\$57,791	\$52,012

### Annual Earnings Based on % of Occupancy (If Owner uses the Apartment on Sukkos & Pesach)

% of Occupancy	Based on List Price	Based on Goal Price
75%	\$89,660	\$80,694
65%	\$77,706	\$69,935
55%	\$65,751	\$59,176
45%	\$53,796	\$48,417
35%	\$41,841	\$37,657

### Annual Earnings Based on % of Occupancy (If Owner uses the Apartment on Sukkos)

% of Occupancy	Based on List Price	Based on Goal Price
75%	\$95,660.25	\$86,094.23
65%	\$83,705.55	\$75,335.00
55%	\$71,750.85	\$64,575.77
45%	\$59,796.15	\$53,816.54
35%	\$47,841.45	\$43,057.31