



GROSS POTENTIAL INCOME REPORT BASED ON LIST & GOAL PRICING

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season (Actual List Price on Site)	\$349	7	\$2,443	\$314	7	\$2,199
Low Season (For Internal Use)	\$315	7	\$2,205	\$284	7	\$2,199
Sukkos	\$536	14	\$7,500	\$482	14	\$6,750
Pesach	\$493	14	\$6,900	\$444	14	\$6,210

ANNUAL Earnings Based on % of Occupancy

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$75,496	\$60,397	\$67,946	\$54,357
50%	\$69,942	\$55,953	\$62,947	\$50,358
45%	\$64,387	\$51,510	\$57,949	\$46,359
40%	\$58,833	\$47,067	\$52,950	\$42,360
35%	\$53,279	\$42,623	\$47,951	\$38,361

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos & Pesach)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$61,096	\$48,943	\$54,986	\$43,989
50%	\$55,542	\$44,433	\$49,987	\$39,990
45%	\$49,987	\$39,990	\$44,989	\$35,991
40%	\$44,433	\$35,547	\$39,990	\$31,992
35%	\$38,879	\$31,103	\$34,991	\$27,993

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$67,996	\$54,397	\$61,196	\$48,957
50%	\$62,442	\$49,953	\$56,197	\$44,958
45%	\$56,887	\$45,510	\$51,199	\$40,959
40%	\$51,333	\$41,067	\$46,200	\$36,960
35%	\$45,779	\$36,623	\$41,201	\$32,961