



GROSS POTENTIAL INCOME REPORT BASED ON LIST & GOAL PRICING

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season (Actual List Price on Site)	\$799	7	\$5,593	\$719	7	\$5,034
Low Season (For Internal Use)	\$799	7	\$5,593	\$719	7	\$5,034
Sukkos	\$1,421	14	\$19,900	\$1,282	14	\$17,950
Pesach	\$1,321	14	\$18,500	\$1,189	14	\$16,650

ANNUAL Earnings Based on % of Occupancy

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$184,737	\$147,789	\$166,263	\$133,011
50%	\$171,434	\$137,147	\$154,290	\$123,432
45%	\$158,130	\$126,504	\$142,317	\$113,854
40%	\$144,827	\$115,861	\$130,344	\$104,275
35%	\$131,523	\$105,219	\$118,371	\$94,697

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos & Pesach)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$146,337	\$117,229	\$131,703	\$105,363
50%	\$133,034	\$106,427	\$119,730	\$95,784
45%	\$119,730	\$95,784	\$107,757	\$86,206
40%	\$106,427	\$85,141	\$95,784	\$76,627
35%	\$93,123	\$74,499	\$83,811	\$67,049

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$164,837	\$131,869	\$148,353	\$118,683
50%	\$151,534	\$121,227	\$136,380	\$109,104
45%	\$138,230	\$110,584	\$124,407	\$99,526
40%	\$124,927	\$99,941	\$112,434	\$89,947
35%	\$111,623	\$89,299	\$100,461	\$80,369