



GROSS POTENTIAL INCOME REPORT BASED ON LIST & GOAL PRICING

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season (Actual List Price on Site)	\$649	7	\$4,543	\$584	7	\$4,089
Low Season (For Internal Use)	\$649	7	\$4,543	\$584	7	\$4,089
Sukkos	\$3,036	14	\$42,500	\$2,732	14	\$38,250
Pesach	\$1,464	14	\$20,500	\$1,318	14	\$18,450

ANNUAL Earnings Based on % of Occupancy

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$181,864	\$145,491	\$163,678	\$130,942
50%	\$171,059	\$136,847	\$153,953	\$123,162
45%	\$160,253	\$128,202	\$144,227	\$115,382
40%	\$149,447	\$119,557	\$134,502	\$107,602
35%	\$138,641	\$110,913	\$124,777	\$99,821

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos & Pesach)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$118,864	\$95,221	\$106,978	\$85,582
50%	\$108,059	\$86,447	\$97,253	\$77,802
45%	\$97,253	\$77,802	\$87,527	\$70,022
40%	\$86,447	\$69,157	\$77,802	\$62,242
35%	\$75,641	\$60,513	\$68,077	\$54,461

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$139,364	\$111,491	\$125,428	\$100,342
50%	\$128,559	\$102,847	\$115,703	\$92,562
45%	\$117,753	\$94,202	\$105,977	\$84,782
40%	\$106,947	\$85,557	\$96,252	\$77,002
35%	\$96,141	\$76,913	\$86,527	\$69,221