



**GROSS POTENTIAL INCOME REPORT BASED ON LIST & GOAL PRICING**

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season (Actual List Price on Site)	\$599	7	\$4,193	\$539	7	\$3,774
Low Season (For Internal Use)	\$599	7	\$4,193	\$539	7	\$3,774
Sukkos	\$1,782	14	\$24,950	\$1,604	14	\$22,450
Pesach	\$1,250	14	\$17,500	\$1,125	14	\$15,750

**ANNUAL Earnings Based on % of Occupancy**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$152,157	\$121,725	\$136,941	\$109,553
50%	\$142,184	\$113,747	\$127,965	\$102,372
45%	\$132,210	\$105,768	\$118,989	\$95,191
40%	\$122,237	\$97,789	\$110,013	\$88,010
35%	\$112,263	\$89,811	\$101,037	\$80,830

**Annual Earnings Based on % of Occupancy  
(If Owner uses the Apartment on Sukkos & Pesach)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$109,707	\$87,885	\$98,736	\$78,989
50%	\$99,734	\$79,787	\$89,760	\$71,808
45%	\$89,760	\$71,808	\$80,784	\$64,627
40%	\$79,787	\$63,829	\$71,808	\$57,446
35%	\$69,813	\$55,851	\$62,832	\$50,266

**Annual Earnings Based on % of Occupancy  
(If Owner uses the Apartment on Sukkos)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$127,207	\$101,765	\$114,486	\$91,589
50%	\$117,234	\$93,787	\$105,510	\$84,408
45%	\$107,260	\$85,808	\$96,534	\$77,227
40%	\$97,287	\$77,829	\$87,558	\$70,046
35%	\$87,313	\$69,851	\$78,582	\$62,866