



GROSS POTENTIAL INCOME REPORT BASED ON LIST & GOAL PRICING

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season (Actual List Price on Site)	\$399	7	\$2,793	\$349	7	\$2,443
Low Season (For Internal Use)	\$399	7	\$2,793	\$349	7	\$2,443
Sukkos	\$711	14	\$9,950	\$639	14	\$8,950
Pesach	\$482	14	\$6,750	\$432	14	\$6,050

ANNUAL Earnings Based on % of Occupancy

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$89,777	\$71,821	\$80,799	\$64,639
50%	\$83,134	\$66,507	\$74,820	\$59,856
45%	\$76,490	\$61,192	\$68,841	\$55,073
40%	\$69,847	\$55,877	\$62,862	\$50,290
35%	\$63,203	\$50,563	\$56,883	\$45,506

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos & Pesach)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$73,077	\$58,541	\$65,769	\$52,615
50%	\$66,434	\$53,147	\$59,790	\$47,832
45%	\$59,790	\$47,832	\$53,811	\$43,049
40%	\$53,147	\$42,517	\$47,832	\$38,266
35%	\$46,503	\$37,203	\$41,853	\$33,482

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$79,827	\$63,861	\$71,844	\$57,475
50%	\$73,184	\$58,547	\$65,865	\$52,692
45%	\$66,540	\$53,232	\$59,886	\$47,909
40%	\$59,897	\$47,917	\$53,907	\$43,126
35%	\$53,253	\$42,603	\$47,928	\$38,342