



GROSS POTENTIAL INCOME REPORT BASED ON LIST & GOAL PRICING

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season (Actual List Price on Site)	\$499	7	\$3,493	\$449	7	\$3,144
Low Season (For Internal Use)	\$499	7	\$3,493	\$449	7	\$3,144
Sukkos	\$929	14	\$13,000	\$836	14	\$11,700
Pesach	\$964	14	\$13,500	\$868	14	\$12,150

ANNUAL Earnings Based on % of Occupancy

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$117,892	\$94,313	\$106,103	\$84,882
50%	\$109,584	\$87,667	\$98,625	\$78,900
45%	\$101,275	\$81,020	\$91,148	\$72,918
40%	\$92,967	\$74,373	\$83,670	\$66,936
35%	\$84,658	\$67,727	\$76,193	\$60,954

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos & Pesach)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$91,392	\$73,213	\$82,253	\$65,802
50%	\$83,084	\$66,467	\$74,775	\$59,820
45%	\$74,775	\$59,820	\$67,298	\$53,838
40%	\$66,467	\$53,173	\$59,820	\$47,856
35%	\$58,158	\$46,527	\$52,343	\$41,874

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$104,892	\$83,913	\$94,403	\$75,522
50%	\$96,584	\$77,267	\$86,925	\$69,540
45%	\$88,275	\$70,620	\$79,448	\$63,558
40%	\$79,967	\$63,973	\$71,970	\$57,576
35%	\$71,658	\$57,327	\$64,493	\$51,594