



GROSS POTENTIAL INCOME REPORT BASED ON LIST & GOAL PRICING

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season (Actual List Price on Site)	\$799	7	\$5,593	\$719	7	\$5,034
Low Season (For Internal Use)	\$799	7	\$5,593	\$719	7	\$5,034
Sukkos	\$2,321	14	\$32,500	\$2,089	14	\$29,250
Pesach	\$1,393	14	\$19,500	\$1,250	14	\$17,500

ANNUAL Earnings Based on % of Occupancy

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$198,337	\$158,669	\$178,503	\$142,803
50%	\$185,034	\$148,027	\$166,530	\$133,224
45%	\$171,730	\$137,384	\$154,557	\$123,646
40%	\$158,427	\$126,741	\$142,584	\$114,067
35%	\$145,123	\$116,099	\$130,611	\$104,489

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos & Pesach)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$146,337	\$117,229	\$131,703	\$105,363
50%	\$133,034	\$106,427	\$119,730	\$95,784
45%	\$119,730	\$95,784	\$107,757	\$86,206
40%	\$106,427	\$85,141	\$95,784	\$76,627
35%	\$93,123	\$74,499	\$83,811	\$67,049

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$165,837	\$132,669	\$149,253	\$119,403
50%	\$152,534	\$122,027	\$137,280	\$109,824
45%	\$139,230	\$111,384	\$125,307	\$100,246
40%	\$125,927	\$100,741	\$113,334	\$90,667
35%	\$112,623	\$90,099	\$101,361	\$81,089