



**GROSS POTENTIAL INCOME REPORT BASED ON LIST & GOAL PRICING**

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season (Actual List Price on Site)	\$529	7	\$3,703	\$475	7	\$3,325
Low Season (For Internal Use)	\$529	7	\$3,703	\$475	7	\$3,325
Sukkos	\$2,679	14	\$37,500	\$2,411	14	\$33,750
Pesach	\$1,136	14	\$15,900	\$1,021	14	\$14,300

**ANNUAL Earnings Based on % of Occupancy**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$150,286	\$120,229	\$135,258	\$108,206
50%	\$141,479	\$113,183	\$127,331	\$101,865
45%	\$132,671	\$106,137	\$119,404	\$95,523
40%	\$123,863	\$99,090	\$111,477	\$89,181
35%	\$115,055	\$92,044	\$103,549	\$82,840

**Annual Earnings Based on % of Occupancy  
(If Owner uses the Apartment on Sukkos & Pesach)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$96,886	\$77,615	\$87,198	\$69,758
50%	\$88,079	\$70,463	\$79,271	\$63,417
45%	\$79,271	\$63,417	\$71,344	\$57,075
40%	\$70,463	\$56,370	\$63,417	\$50,733
35%	\$61,655	\$49,324	\$55,489	\$44,392

**Annual Earnings Based on % of Occupancy  
(If Owner uses the Apartment on Sukkos)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$112,786	\$90,229	\$101,508	\$81,206
50%	\$103,979	\$83,183	\$93,581	\$74,865
45%	\$95,171	\$76,137	\$85,654	\$68,523
40%	\$86,363	\$69,090	\$77,727	\$62,181
35%	\$77,555	\$62,044	\$69,799	\$55,840