

GROSS POTENTIAL INCOME REPORT BASED ON LIST & GOAL PRICING

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season	\$205	7	\$1,435	\$185	7	\$1,292
Low Season	\$205	7	\$1,435	\$185	7	\$1,292
Sukkos	\$282	14	\$3,950	\$254	14	\$3,555
Pesach	\$211	14	\$2,950	\$190	14	\$2,655

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ANNUAL	Larnings	based on	70 OI C	Jecupancy

GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
\$44,446	\$35,557	\$40,001	\$32,001
\$41,033	\$32,826	\$36,929	\$29,543
\$37,619	\$30,095	\$33,857	\$27,086
\$34,206	\$27,365	\$30,785	\$24,628
\$30,793	\$24,634	\$27,713	\$22,171
	List Price \$44,446 \$41,033 \$37,619 \$34,206	List Price List Price \$44,446 \$35,557 \$41,033 \$32,826 \$37,619 \$30,095 \$34,206 \$27,365	List Price List Price Goal Price \$44,446 \$35,557 \$40,001 \$41,033 \$32,826 \$36,929 \$37,619 \$30,095 \$33,857 \$34,206 \$27,365 \$30,785

Annual Earnings Based on % of Occupancy (If Owner uses the Apartment on Sukkos & Pesach)					
% of Occupancy	GROSS - Based on List Price	NET - Based on List PriceGROSS - Based on Goal Price		NET - Based on Goal Price	
55%	\$37,546	\$30,078	\$33,791	\$27,033	
50%	\$34,133	\$27,306	\$30,719	\$24,575	
45%	\$30,719	\$24,575	\$27,647	\$22,118	
40%	\$27,306	\$21,845	\$24,575	\$19,660	
35%	\$23,893	\$19,114	\$21,503	\$17,203	

Annual Earnings Based on % of Occupancy (If Owner uses the Apartment on Sukkos)					
GROSS - Based on List Price	NET - Based on List PriceGROSS - Based on Goal Price		NET - Based on Goal Price		
\$40,496	\$32,397	\$36,446	\$29,157		
\$37,083	\$29,666	\$33,374	\$26,699		
\$33,669	\$26,935	\$30,302	\$24,242		
\$30,256	\$24,205	\$27,230	\$21,784		
\$26,843	\$21,474	\$24,158	\$19,327		
	(If Own GROSS - Based on List Price \$40,496 \$37,083 \$33,669 \$30,256	(If Owner uses the Apartment on S) GROSS - Based on List Price NET - Based on List Price \$40,496 \$32,397 \$37,083 \$29,666 \$33,669 \$26,935 \$30,256 \$24,205	(If Owner uses the Apartment on Sukkos) GROSS - Based on List Price NET - Based on List Price GROSS - Based on Goal Price \$40,496 \$32,397 \$36,446 \$37,083 \$29,666 \$33,374 \$33,669 \$26,935 \$30,302 \$30,256 \$24,205 \$27,230		