



GROSS POTENTIAL INCOME REPORT BASED ON LIST & GOAL PRICING

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season	\$205	7	\$1,435	\$185	7	\$1,292
Low Season	\$205	7	\$1,435	\$185	7	\$1,292
Sukkos	\$282	14	\$3,950	\$254	14	\$3,555
Pesach	\$211	14	\$2,950	\$190	14	\$2,655

ANNUAL Earnings Based on % of Occupancy

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$44,446	\$35,557	\$40,001	\$32,001
50%	\$41,033	\$32,826	\$36,929	\$29,543
45%	\$37,619	\$30,095	\$33,857	\$27,086
40%	\$34,206	\$27,365	\$30,785	\$24,628
35%	\$30,793	\$24,634	\$27,713	\$22,171

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos & Pesach)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$37,546	\$30,078	\$33,791	\$27,033
50%	\$34,133	\$27,306	\$30,719	\$24,575
45%	\$30,719	\$24,575	\$27,647	\$22,118
40%	\$27,306	\$21,845	\$24,575	\$19,660
35%	\$23,893	\$19,114	\$21,503	\$17,203

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$40,496	\$32,397	\$36,446	\$29,157
50%	\$37,083	\$29,666	\$33,374	\$26,699
45%	\$33,669	\$26,935	\$30,302	\$24,242
40%	\$30,256	\$24,205	\$27,230	\$21,784
35%	\$26,843	\$21,474	\$24,158	\$19,327