



GROSS POTENTIAL INCOME REPORT BASED ON LIST & GOAL PRICING

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season (Actual List Price on Site)	\$899	7	\$6,293	\$809	7	\$5,664
Low Season (For Internal Use)	\$899	7	\$6,293	\$809	7	\$5,664
Sukkos	\$3,214	14	\$45,000	\$2,893	14	\$40,500
Pesach	\$1,496	14	\$20,950	\$1,347	14	\$18,855

ANNUAL Earnings Based on % of Occupancy

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$230,602	\$184,481	\$207,542	\$166,033
50%	\$215,634	\$172,507	\$194,070	\$155,256
45%	\$200,665	\$160,532	\$180,599	\$144,479
40%	\$185,697	\$148,557	\$167,127	\$133,702
35%	\$170,728	\$136,583	\$153,656	\$122,924

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos & Pesach)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$164,652	\$131,901	\$148,187	\$118,549
50%	\$149,684	\$119,747	\$134,715	\$107,772
45%	\$134,715	\$107,772	\$121,244	\$96,995
40%	\$119,747	\$95,797	\$107,772	\$86,218
35%	\$104,778	\$83,823	\$94,301	\$75,440

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$185,602	\$148,481	\$167,042	\$133,633
50%	\$170,634	\$136,507	\$153,570	\$122,856
45%	\$155,665	\$124,532	\$140,099	\$112,079
40%	\$140,697	\$112,557	\$126,627	\$101,302
35%	\$125,728	\$100,583	\$113,156	\$90,524