



**GROSS POTENTIAL INCOME REPORT BASED ON LIST & GOAL PRICING**

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season	\$649	7	\$4,543	\$584	7	\$4,089
Low Season	\$649	7	\$4,543	\$584	7	\$4,089
Sukkos	\$1,843	14	\$25,800	\$1,659	14	\$23,220
Pesach	\$925	14	\$12,950	\$833	14	\$11,655

**ANNUAL Earnings Based on % of Occupancy**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$157,614	\$126,091	\$141,853	\$113,482
50%	\$146,809	\$117,447	\$132,128	\$105,702
45%	\$136,003	\$108,802	\$122,402	\$97,922
40%	\$125,197	\$100,157	\$112,677	\$90,142
35%	\$114,391	\$91,513	\$102,952	\$82,361

**Annual Earnings Based on % of Occupancy  
(If Owner uses the Apartment on Sukkos & Pesach)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$118,864	\$95,221	\$106,978	\$85,582
50%	\$108,059	\$86,447	\$97,253	\$77,802
45%	\$97,253	\$77,802	\$87,527	\$70,022
40%	\$86,447	\$69,157	\$77,802	\$62,242
35%	\$75,641	\$60,513	\$68,077	\$54,461

**Annual Earnings Based on % of Occupancy  
(If Owner uses the Apartment on Sukkos)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$131,814	\$105,451	\$118,633	\$94,906
50%	\$121,009	\$96,807	\$108,908	\$87,126
45%	\$110,203	\$88,162	\$99,182	\$79,346
40%	\$99,397	\$79,517	\$89,457	\$71,566
35%	\$88,591	\$70,873	\$79,732	\$63,785