



GROSS POTENTIAL INCOME REPORT BASED ON LIST & GOAL PRICING

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season	\$349	7	\$2,443	\$314	7	\$2,199
Low Season	\$349	7	\$2,443	\$314	7	\$2,199
Sukkos	\$536	14	\$7,500	\$482	14	\$6,750
Pesach	\$518	14	\$7,250	\$466	14	\$6,525

ANNUAL Earnings Based on % of Occupancy

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$78,669	\$62,935	\$70,802	\$56,642
50%	\$72,859	\$58,287	\$65,573	\$52,458
45%	\$67,048	\$53,638	\$60,343	\$48,274
40%	\$61,237	\$48,989	\$55,113	\$44,090
35%	\$55,426	\$44,341	\$49,883	\$39,907

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos & Pesach)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$63,919	\$51,205	\$57,527	\$46,022
50%	\$58,109	\$46,487	\$52,298	\$41,838
45%	\$52,298	\$41,838	\$47,068	\$37,654
40%	\$46,487	\$37,189	\$41,838	\$33,470
35%	\$40,676	\$32,541	\$36,608	\$29,287

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$71,169	\$56,935	\$64,052	\$51,242
50%	\$65,359	\$52,287	\$58,823	\$47,058
45%	\$59,548	\$47,638	\$53,593	\$42,874
40%	\$53,737	\$42,989	\$48,363	\$38,690
35%	\$47,926	\$38,341	\$43,133	\$34,507