



**GROSS POTENTIAL INCOME REPORT BASED ON LIST & GOAL PRICING**

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season	\$220	7	\$1,540	\$198	7	\$1,386
Low Season	\$220	7	\$1,540	\$198	7	\$1,386
Sukkos	\$282	14	\$3,950	\$254	14	\$3,555
Pesach	\$211	14	\$2,950	\$190	14	\$2,655

**ANNUAL Earnings Based on % of Occupancy**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$47,193	\$37,754	\$42,474	\$33,979
50%	\$43,530	\$34,824	\$39,177	\$31,342
45%	\$39,867	\$31,894	\$35,880	\$28,704
40%	\$36,204	\$28,963	\$32,584	\$26,067
35%	\$32,541	\$26,033	\$29,287	\$23,430

**Annual Earnings Based on % of Occupancy  
(If Owner uses the Apartment on Sukkos & Pesach)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$40,293	\$32,279	\$36,264	\$29,011
50%	\$36,630	\$29,304	\$32,967	\$26,374
45%	\$32,967	\$26,374	\$29,670	\$23,736
40%	\$29,304	\$23,443	\$26,374	\$21,099
35%	\$25,641	\$20,513	\$23,077	\$18,462

**Annual Earnings Based on % of Occupancy  
(If Owner uses the Apartment on Sukkos)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$43,243	\$34,594	\$38,919	\$31,135
50%	\$39,580	\$31,664	\$35,622	\$28,498
45%	\$35,917	\$28,734	\$32,325	\$25,860
40%	\$32,254	\$25,803	\$29,029	\$23,223
35%	\$28,591	\$22,873	\$25,732	\$20,586