



**GROSS POTENTIAL INCOME REPORT BASED ON LIST & GOAL PRICING**

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season	\$220	7	\$1,540	\$198	7	\$1,386
Low Season	\$220	7	\$1,540	\$198	7	\$1,386
Sukkos	\$304	14	\$4,250	\$273	14	\$3,825
Pesach	\$250	14	\$3,500	\$225	14	\$3,150

**ANNUAL Earnings Based on % of Occupancy**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$48,043	\$38,434	\$43,239	\$34,591
50%	\$44,380	\$35,504	\$39,942	\$31,954
45%	\$40,717	\$32,574	\$36,645	\$29,316
40%	\$37,054	\$29,643	\$33,349	\$26,679
35%	\$33,391	\$26,713	\$30,052	\$24,042

**Annual Earnings Based on % of Occupancy  
(If Owner uses the Apartment on Sukkos & Pesach)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$40,293	\$32,279	\$36,264	\$29,011
50%	\$36,630	\$29,304	\$32,967	\$26,374
45%	\$32,967	\$26,374	\$29,670	\$23,736
40%	\$29,304	\$23,443	\$26,374	\$21,099
35%	\$25,641	\$20,513	\$23,077	\$18,462

**Annual Earnings Based on % of Occupancy  
(If Owner uses the Apartment on Sukkos)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$43,793	\$35,034	\$39,414	\$31,531
50%	\$40,130	\$32,104	\$36,117	\$28,894
45%	\$36,467	\$29,174	\$32,820	\$26,256
40%	\$32,804	\$26,243	\$29,524	\$23,619
35%	\$29,141	\$23,313	\$26,227	\$20,982