



**GROSS POTENTIAL INCOME REPORT BASED ON LIST & GOAL PRICING**

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season	\$399	7	\$2,793	\$359	7	\$2,514
Low Season	\$399	7	\$2,793	\$359	7	\$2,514
Sukkos	\$1,000	14	\$14,000	\$900	14	\$12,600
Pesach	\$536	14	\$7,500	\$482	14	\$6,750

**ANNUAL Earnings Based on % of Occupancy**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$94,577	\$75,661	\$85,119	\$68,095
50%	\$87,934	\$70,347	\$79,140	\$63,312
45%	\$81,290	\$65,032	\$73,161	\$58,529
40%	\$74,647	\$59,717	\$67,182	\$53,746
35%	\$68,003	\$54,403	\$61,203	\$48,962

**Annual Earnings Based on % of Occupancy  
(If Owner uses the Apartment on Sukkos & Pesach)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$73,077	\$58,541	\$65,769	\$52,615
50%	\$66,434	\$53,147	\$59,790	\$47,832
45%	\$59,790	\$47,832	\$53,811	\$43,049
40%	\$53,147	\$42,517	\$47,832	\$38,266
35%	\$46,503	\$37,203	\$41,853	\$33,482

**Annual Earnings Based on % of Occupancy  
(If Owner uses the Apartment on Sukkos)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$80,577	\$64,461	\$72,519	\$58,015
50%	\$73,934	\$59,147	\$66,540	\$53,232
45%	\$67,290	\$53,832	\$60,561	\$48,449
40%	\$60,647	\$48,517	\$54,582	\$43,666
35%	\$54,003	\$43,203	\$48,603	\$38,882