



GROSS POTENTIAL INCOME REPORT BASED ON LIST & GOAL PRICING

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season	\$599	7	\$4,193	\$539	7	\$3,774
Low Season	\$599	7	\$4,193	\$539	7	\$3,774
Sukkos	\$2,464	14	\$34,500	\$2,218	14	\$31,050
Pesach	\$1,354	14	\$18,950	\$1,218	14	\$17,055

ANNUAL Earnings Based on % of Occupancy

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$163,157	\$130,525	\$146,841	\$117,473
50%	\$153,184	\$122,547	\$137,865	\$110,292
45%	\$143,210	\$114,568	\$128,889	\$103,111
40%	\$133,237	\$106,589	\$119,913	\$95,930
35%	\$123,263	\$98,611	\$110,937	\$88,750

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos & Pesach)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$109,707	\$87,885	\$98,736	\$78,989
50%	\$99,734	\$79,787	\$89,760	\$71,808
45%	\$89,760	\$71,808	\$80,784	\$64,627
40%	\$79,787	\$63,829	\$71,808	\$57,446
35%	\$69,813	\$55,851	\$62,832	\$50,266

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$128,657	\$102,925	\$115,791	\$92,633
50%	\$118,684	\$94,947	\$106,815	\$85,452
45%	\$108,710	\$86,968	\$97,839	\$78,271
40%	\$98,737	\$78,989	\$88,863	\$71,090
35%	\$88,763	\$71,011	\$79,887	\$63,910