



GROSS POTENTIAL INCOME REPORT BASED ON LIST & GOAL PRICING

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season	\$499	7	\$3,493	\$449	7	\$3,144
Low Season	\$499	7	\$3,493	\$449	7	\$3,144
Sukkos	\$1,850	14	\$25,900	\$1,665	14	\$23,310
Pesach	\$1,036	14	\$14,500	\$932	14	\$13,050

ANNUAL Earnings Based on % of Occupancy

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$131,792	\$105,433	\$118,613	\$94,890
50%	\$123,484	\$98,787	\$111,135	\$88,908
45%	\$115,175	\$92,140	\$103,658	\$82,926
40%	\$106,867	\$85,493	\$96,180	\$76,944
35%	\$98,558	\$78,847	\$88,703	\$70,962

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos & Pesach)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$91,392	\$73,213	\$82,253	\$65,802
50%	\$83,084	\$66,467	\$74,775	\$59,820
45%	\$74,775	\$59,820	\$67,298	\$53,838
40%	\$66,467	\$53,173	\$59,820	\$47,856
35%	\$58,158	\$46,527	\$52,343	\$41,874

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$105,892	\$84,713	\$95,303	\$76,242
50%	\$97,584	\$78,067	\$87,825	\$70,260
45%	\$89,275	\$71,420	\$80,348	\$64,278
40%	\$80,967	\$64,773	\$72,870	\$58,296
35%	\$72,658	\$58,127	\$65,393	\$52,314