



GROSS POTENTIAL INCOME REPORT BASED ON LIST & GOAL PRICING

| Seasonal rates | List Price | | | Goal Price | | |
|----------------|------------|---------------------------|-------------------|------------|---------------------------|-------------------|
| | Per Night | Average Rental = 7 Nights | Per Rental Period | Per Night | Average Rental = 7 Nights | Per Rental Period |
| High Season | \$429 | 7 | \$3,003 | \$386 | 7 | \$2,703 |
| Low Season | \$429 | 7 | \$3,003 | \$386 | 7 | \$2,703 |
| Sukkos | \$1,211 | 14 | \$16,950 | \$1,090 | 14 | \$15,255 |
| Pesach | \$639 | 14 | \$8,950 | \$575 | 14 | \$8,055 |

ANNUAL Earnings Based on % of Occupancy

| % of Occupancy | GROSS - Based on List Price | NET - Based on List Price | GROSS - Based on Goal Price | NET - Based on Goal Price |
|----------------|-----------------------------|---------------------------|-----------------------------|---------------------------|
| 55% | \$104,471 | \$83,577 | \$94,024 | \$75,219 |
| 50% | \$97,329 | \$77,863 | \$87,596 | \$70,077 |
| 45% | \$90,186 | \$72,149 | \$81,167 | \$64,934 |
| 40% | \$83,043 | \$66,434 | \$74,739 | \$59,791 |
| 35% | \$75,900 | \$60,720 | \$68,310 | \$54,648 |

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos & Pesach)**

| % of Occupancy | GROSS - Based on List Price | NET - Based on List Price | GROSS - Based on Goal Price | NET - Based on Goal Price |
|----------------|-----------------------------|---------------------------|-----------------------------|---------------------------|
| 55% | \$78,571 | \$62,943 | \$70,714 | \$56,571 |
| 50% | \$71,429 | \$57,143 | \$64,286 | \$51,429 |
| 45% | \$64,286 | \$51,429 | \$57,857 | \$46,286 |
| 40% | \$57,143 | \$45,714 | \$51,429 | \$41,143 |
| 35% | \$50,000 | \$40,000 | \$45,000 | \$36,000 |

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos)**

| % of Occupancy | GROSS - Based on List Price | NET - Based on List Price | GROSS - Based on Goal Price | NET - Based on Goal Price |
|----------------|-----------------------------|---------------------------|-----------------------------|---------------------------|
| 55% | \$87,521 | \$70,017 | \$78,769 | \$63,015 |
| 50% | \$80,379 | \$64,303 | \$72,341 | \$57,873 |
| 45% | \$73,236 | \$58,589 | \$65,912 | \$52,730 |
| 40% | \$66,093 | \$52,874 | \$59,484 | \$47,587 |
| 35% | \$58,950 | \$47,160 | \$53,055 | \$42,444 |