



GROSS POTENTIAL INCOME REPORT BASED ON LIST & GOAL PRICING

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season	\$399	7	\$2,793	\$359	7	\$2,514
Low Season	\$399	7	\$2,793	\$359	7	\$2,514
Sukkos	\$1,068	14	\$14,950	\$961	14	\$13,455
Pesach	\$568	14	\$7,950	\$511	14	\$7,155

ANNUAL Earnings Based on % of Occupancy

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$95,977	\$76,781	\$86,379	\$69,103
50%	\$89,334	\$71,467	\$80,400	\$64,320
45%	\$82,690	\$66,152	\$74,421	\$59,537
40%	\$76,047	\$60,837	\$68,442	\$54,754
35%	\$69,403	\$55,523	\$62,463	\$49,970

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos & Pesach)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$73,077	\$58,541	\$65,769	\$52,615
50%	\$66,434	\$53,147	\$59,790	\$47,832
45%	\$59,790	\$47,832	\$53,811	\$43,049
40%	\$53,147	\$42,517	\$47,832	\$38,266
35%	\$46,503	\$37,203	\$41,853	\$33,482

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$81,027	\$64,821	\$72,924	\$58,339
50%	\$74,384	\$59,507	\$66,945	\$53,556
45%	\$67,740	\$54,192	\$60,966	\$48,773
40%	\$61,097	\$48,877	\$54,987	\$43,990
35%	\$54,453	\$43,563	\$49,008	\$39,206