



GROSS POTENTIAL INCOME REPORT BASED ON LIST & GOAL PRICING

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season	\$379	7	\$2,653	\$341	7	\$2,388
Low Season	\$379	7	\$2,653	\$341	7	\$2,388
Sukkos	\$711	14	\$9,950	\$640	14	\$8,955
Pesach	\$496	14	\$6,950	\$447	14	\$6,255

ANNUAL Earnings Based on % of Occupancy

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$86,314	\$69,051	\$77,682	\$62,146
50%	\$80,004	\$64,003	\$72,003	\$57,603
45%	\$73,693	\$58,955	\$66,324	\$53,059
40%	\$67,383	\$53,906	\$60,645	\$48,516
35%	\$61,072	\$48,858	\$54,965	\$43,972

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos & Pesach)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$69,414	\$55,607	\$62,472	\$49,978
50%	\$63,104	\$50,483	\$56,793	\$45,435
45%	\$56,793	\$45,435	\$51,114	\$40,891
40%	\$50,483	\$40,386	\$45,435	\$36,348
35%	\$44,172	\$35,338	\$39,755	\$31,804

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$76,364	\$61,091	\$68,727	\$54,982
50%	\$70,054	\$56,043	\$63,048	\$50,439
45%	\$63,743	\$50,995	\$57,369	\$45,895
40%	\$57,433	\$45,946	\$51,690	\$41,352
35%	\$51,122	\$40,898	\$46,010	\$36,808