



GROSS POTENTIAL INCOME REPORT BASED ON LIST & GOAL PRICING

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season	\$409	7	\$2,863	\$368	7	\$2,577
Low Season	\$409	7	\$2,863	\$368	7	\$2,577
Sukkos	\$1,282	14	\$17,950	\$1,154	14	\$16,155
Pesach	\$711	14	\$9,950	\$640	14	\$8,955

ANNUAL Earnings Based on % of Occupancy

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$102,808	\$82,247	\$92,528	\$74,022
50%	\$95,999	\$76,799	\$86,399	\$69,119
45%	\$89,189	\$71,351	\$80,270	\$64,216
40%	\$82,379	\$65,903	\$74,141	\$59,313
35%	\$75,569	\$60,455	\$68,012	\$54,410

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos & Pesach)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$74,908	\$60,009	\$67,418	\$53,934
50%	\$68,099	\$54,479	\$61,289	\$49,031
45%	\$61,289	\$49,031	\$55,160	\$44,128
40%	\$54,479	\$43,583	\$49,031	\$39,225
35%	\$47,669	\$38,135	\$42,902	\$34,322

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$84,858	\$67,887	\$76,373	\$61,098
50%	\$78,049	\$62,439	\$70,244	\$56,195
45%	\$71,239	\$56,991	\$64,115	\$51,292
40%	\$64,429	\$51,543	\$57,986	\$46,389
35%	\$57,619	\$46,095	\$51,857	\$41,486