



GROSS POTENTIAL INCOME REPORT BASED ON LIST & GOAL PRICING

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season	\$499	7	\$3,493	\$449	7	\$3,144
Low Season	\$499	7	\$3,493	\$449	7	\$3,144
Sukkos	\$1,418	14	\$19,850	\$1,276	14	\$17,865
Pesach	\$782	14	\$10,950	\$704	14	\$9,855

ANNUAL Earnings Based on % of Occupancy

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$122,192	\$97,753	\$109,973	\$87,978
50%	\$113,884	\$91,107	\$102,495	\$81,996
45%	\$105,575	\$84,460	\$95,018	\$76,014
40%	\$97,267	\$77,813	\$87,540	\$70,032
35%	\$88,958	\$71,167	\$80,063	\$64,050

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos & Pesach)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$91,392	\$73,213	\$82,253	\$65,802
50%	\$83,084	\$66,467	\$74,775	\$59,820
45%	\$74,775	\$59,820	\$67,298	\$53,838
40%	\$66,467	\$53,173	\$59,820	\$47,856
35%	\$58,158	\$46,527	\$52,343	\$41,874

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$102,342	\$81,873	\$92,108	\$73,686
50%	\$94,034	\$75,227	\$84,630	\$67,704
45%	\$85,725	\$68,580	\$77,153	\$61,722
40%	\$77,417	\$61,933	\$69,675	\$55,740
35%	\$69,108	\$55,287	\$62,198	\$49,758