



GROSS POTENTIAL INCOME REPORT BASED ON LIST & GOAL PRICING

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season	\$239	7	\$1,673	\$215	7	\$1,506
Low Season	\$239	7	\$1,673	\$215	7	\$1,506
Sukkos	\$279	14	\$3,900	\$251	14	\$3,510
Pesach	\$250	14	\$3,500	\$225	14	\$3,150

ANNUAL Earnings Based on % of Occupancy

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$51,173	\$40,938	\$46,056	\$36,844
50%	\$47,194	\$37,755	\$42,474	\$33,979
45%	\$43,214	\$34,571	\$38,893	\$31,114
40%	\$39,235	\$31,388	\$35,311	\$28,249
35%	\$35,255	\$28,204	\$31,730	\$25,384

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos & Pesach)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$43,773	\$35,066	\$39,396	\$31,516
50%	\$39,794	\$31,835	\$35,814	\$28,651
45%	\$35,814	\$28,651	\$32,233	\$25,786
40%	\$31,835	\$25,468	\$28,651	\$22,921
35%	\$27,855	\$22,284	\$25,070	\$20,056

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$47,273	\$37,818	\$42,546	\$34,036
50%	\$43,294	\$34,635	\$38,964	\$31,171
45%	\$39,314	\$31,451	\$35,383	\$28,306
40%	\$35,335	\$28,268	\$31,801	\$25,441
35%	\$31,355	\$25,084	\$28,220	\$22,576