



GROSS POTENTIAL INCOME REPORT BASED ON LIST & GOAL PRICING

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season	\$529	7	\$3,703	\$476	7	\$3,333
Low Season	\$529	7	\$3,703	\$476	7	\$3,333
Sukkos	\$2,250	14	\$31,500	\$2,025	14	\$28,350
Pesach	\$1,179	14	\$16,500	\$1,061	14	\$14,850

ANNUAL Earnings Based on % of Occupancy

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$144,886	\$115,909	\$130,398	\$104,318
50%	\$136,079	\$108,863	\$122,471	\$97,977
45%	\$127,271	\$101,817	\$114,544	\$91,635
40%	\$118,463	\$94,770	\$106,617	\$85,293
35%	\$109,655	\$87,724	\$98,689	\$78,952

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos & Pesach)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$96,886	\$77,615	\$87,198	\$69,758
50%	\$88,079	\$70,463	\$79,271	\$63,417
45%	\$79,271	\$63,417	\$71,344	\$57,075
40%	\$70,463	\$56,370	\$63,417	\$50,733
35%	\$61,655	\$49,324	\$55,489	\$44,392

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$113,386	\$90,709	\$102,048	\$81,638
50%	\$104,579	\$83,663	\$94,121	\$75,297
45%	\$95,771	\$76,617	\$86,194	\$68,955
40%	\$86,963	\$69,570	\$78,267	\$62,613
35%	\$78,155	\$62,524	\$70,339	\$56,272