



GROSS POTENTIAL INCOME REPORT BASED ON LIST & GOAL PRICING

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season	\$399	7	\$2,793	\$359	7	\$2,514
Low Season	\$399	7	\$2,793	\$359	7	\$2,514
Sukkos	\$2,250	14	\$31,500	\$2,025	14	\$28,350
Pesach	\$1,179	14	\$16,500	\$1,061	14	\$14,850

ANNUAL Earnings Based on % of Occupancy

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$121,077	\$96,861	\$108,969	\$87,175
50%	\$114,434	\$91,547	\$102,990	\$82,392
45%	\$107,790	\$86,232	\$97,011	\$77,609
40%	\$101,147	\$80,917	\$91,032	\$72,826
35%	\$94,503	\$75,603	\$85,053	\$68,042

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos & Pesach)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$73,077	\$58,541	\$65,769	\$52,615
50%	\$66,434	\$53,147	\$59,790	\$47,832
45%	\$59,790	\$47,832	\$53,811	\$43,049
40%	\$53,147	\$42,517	\$47,832	\$38,266
35%	\$46,503	\$37,203	\$41,853	\$33,482

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$89,577	\$71,661	\$80,619	\$64,495
50%	\$82,934	\$66,347	\$74,640	\$59,712
45%	\$76,290	\$61,032	\$68,661	\$54,929
40%	\$69,647	\$55,717	\$62,682	\$50,146
35%	\$63,003	\$50,403	\$56,703	\$45,362