



Rentals

OF DISTINCTION

POTENTIAL INCOME REPORT BASED ON GOAL PRICING

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season	\$205	7	\$1,435	\$185	7	\$1,292
Low Season	\$205	7	\$1,435	\$185	7	\$1,292
Sukkos	\$321	14	\$4,500	\$289	14	\$4,050
Pesach	\$250	14	\$3,500	\$225	14	\$3,150

ANNUAL Earnings Based on % of Occupancy

% of Occupancy	Based on List Price	Based on Goal Price
75%	\$59,199	\$53,279
65%	\$52,372	\$47,135
55%	\$45,546	\$40,991
45%	\$38,719	\$34,847
35%	\$31,893	\$28,703

Annual Earnings Based on % of Occupancy (If Owner uses the Apartment on Sukkos & Pesach)

% of Occupancy	Based on List Price	Based on Goal Price
75%	\$51,199	\$46,079
65%	\$44,372	\$39,935
55%	\$37,546	\$33,791
45%	\$30,719	\$27,647
35%	\$23,893	\$21,503

Annual Earnings Based on % of Occupancy (If Owner uses the Apartment on Sukkos)

% of Occupancy	Based on List Price	Based on Goal Price
75%	\$54,698.75	\$49,228.88
65%	\$47,872.25	\$43,085.03
55%	\$41,045.75	\$36,941.18
45%	\$34,219.25	\$30,797.33
35%	\$27,392.75	\$24,653.48