



GROSS POTENTIAL INCOME REPORT BASED ON LIST & GOAL PRICING

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season	\$400	7	\$2,800	\$360	7	\$2,520
Low Season	\$400	7	\$2,800	\$360	7	\$2,520
Sukkos	\$1,282	14	\$17,950	\$1,154	14	\$16,155
Pesach	\$696	14	\$9,750	\$627	14	\$8,775

ANNUAL Earnings Based on % of Occupancy

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$100,960	\$80,768	\$90,864	\$72,691
50%	\$94,300	\$75,440	\$84,870	\$67,896
45%	\$87,640	\$70,112	\$78,876	\$63,101
40%	\$80,980	\$64,784	\$72,882	\$58,306
35%	\$74,320	\$59,456	\$66,888	\$53,510

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos & Pesach)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$73,260	\$58,688	\$65,934	\$52,747
50%	\$66,600	\$53,280	\$59,940	\$47,952
45%	\$59,940	\$47,952	\$53,946	\$43,157
40%	\$53,280	\$42,624	\$47,952	\$38,362
35%	\$46,620	\$37,296	\$41,958	\$33,566

**Annual Earnings Based on % of Occupancy
(If Owner uses the Apartment on Sukkos)**

% of Occupancy	GROSS - Based on List Price	NET - Based on List Price	GROSS - Based on Goal Price	NET - Based on Goal Price
55%	\$83,010	\$66,408	\$74,709	\$59,767
50%	\$76,350	\$61,080	\$68,715	\$54,972
45%	\$69,690	\$55,752	\$62,721	\$50,177
40%	\$63,030	\$50,424	\$56,727	\$45,382
35%	\$56,370	\$45,096	\$50,733	\$40,586