



Rentals

OF DISTINCTION

POTENTIAL INCOME REPORT BASED ON GOAL PRICING

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season	\$329	7	\$2,303	\$296	7	\$2,073
Low Season	\$299	7	\$2,093	\$269	7	
Sukkos	\$656	16	\$10,500	\$591	16	\$9,450
Pesach	\$393	14	\$5,500	\$309	16	\$4,950

ANNUAL Earnings Based on % of Occupancy

% of Occupancy	Based on List Price	Based on Goal Price
75%	\$94,770	\$85,293
65%	\$84,268	\$75,841
55%	\$73,765	\$66,388
45%	\$63,262	\$56,936
35%	\$52,759	\$47,484

Annual Earnings Based on % of Occupancy (If Owner uses the Apartment on Sukkos & Pesach)

% of Occupancy	Based on List Price	Based on Goal Price
75%	\$78,770	\$70,893
65%	\$68,268	\$61,441
55%	\$57,765	\$51,988
45%	\$47,262	\$42,536
35%	\$36,759	\$33,084

Annual Earnings Based on % of Occupancy (If Owner uses the Apartment on Sukkos)

% of Occupancy	Based on List Price	Based on Goal Price
75%	\$84,270.25	\$75,843.23
65%	\$73,767.55	\$66,390.80
55%	\$63,264.85	\$56,938.37
45%	\$52,762.15	\$47,485.94
35%	\$42,259.45	\$38,033.51