



# Jerusalem Luxury Vacation Rentals

## POTENTIAL INCOME REPORT BASED ON GOAL PRICING

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season	\$799	7	\$5,593	\$719	7	\$5,034
Low Season	\$799	7	\$5,593	\$719	7	
Sukkos	\$1,247	16	\$19,950	\$1,122	16	\$17,955
Pesach	\$1,031	16	\$16,500	\$928	16	\$14,850

## ANNUAL Earnings Based on % of Occupancy

% of Occupancy	Based on List Price	Based on Goal Price
75%	\$236,000	\$212,400
65%	\$209,394	\$188,454
55%	\$182,787	\$164,508
45%	\$156,180	\$140,562
35%	\$129,573	\$116,616

## Annual Earnings Based on % of Occupancy (If Owner uses the Apartment on Sukkos & Pesach)

% of Occupancy	Based on List Price	Based on Goal Price
75%	\$199,550	\$179,595
65%	\$172,944	\$155,649
55%	\$146,337	\$131,703
45%	\$119,730	\$107,757
35%	\$93,123	\$83,811

## Annual Earnings Based on % of Occupancy (If Owner uses the Apartment on Sukkos)

% of Occupancy	Based on List Price	Based on Goal Price
75%	\$216,050.25	\$194,445.23
65%	\$189,443.55	\$170,499.20
55%	\$162,836.85	\$146,553.17
45%	\$136,230.15	\$122,607.14
35%	\$109,623.45	\$98,661.11