



# Jerusalem Luxury Vacation Rentals

## POTENTIAL INCOME REPORT BASED ON GOAL PRICING

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season	\$325	7	\$2,275	\$293	7	\$2,048
Low Season	\$325	7	\$2,275	\$293	7	
Sukkos	\$684	16	\$10,950	\$616	16	\$9,855
Pesach	\$344	16	\$5,500	\$309	16	\$4,950

## ANNUAL Earnings Based on % of Occupancy

% of Occupancy	Based on List Price	Based on Goal Price
75%	\$97,619	\$87,857
65%	\$86,796	\$78,117
55%	\$75,974	\$68,376
45%	\$65,151	\$58,636
35%	\$54,329	\$48,896

## Annual Earnings Based on % of Occupancy (If Owner uses the Apartment on Sukkos & Pesach)

% of Occupancy	Based on List Price	Based on Goal Price
75%	\$81,169	\$73,052
65%	\$70,346	\$63,312
55%	\$59,524	\$53,571
45%	\$48,701	\$43,831
35%	\$37,879	\$34,091

## Annual Earnings Based on % of Occupancy (If Owner uses the Apartment on Sukkos)

% of Occupancy	Based on List Price	Based on Goal Price
75%	\$86,668.75	\$78,001.88
65%	\$75,846.25	\$68,261.63
55%	\$65,023.75	\$58,521.38
45%	\$54,201.25	\$48,781.13
35%	\$43,378.75	\$39,040.88