



Jerusalem Luxury Vacation Rentals

POTENTIAL INCOME REPORT BASED ON GOAL PRICING

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season	\$449	7	\$3,143	\$400	7	\$2,801
Low Season	\$369	7	\$2,583	\$332	7	\$2,325
Sukkos	\$1,406	16	\$22,500	\$1,335	16	\$21,362
Pesach	\$594	16	\$9,500	\$564	16	\$9,022

ANNUAL Earnings Based on % of Occupancy

% of Occupancy	Based on List Price	Based on Goal Price
75%	\$135,078	\$121,570
65%	\$121,334	\$109,201
55%	\$107,590	\$96,831
45%	\$93,847	\$84,462
35%	\$80,103	\$72,093

Annual Earnings Based on % of Occupancy (If Owner uses the Apartment on Sukkos & Pesach)

% of Occupancy	Based on List Price	Based on Goal Price
75%	\$103,078	\$92,770
65%	\$89,334	\$80,401
55%	\$75,590	\$68,031
45%	\$61,847	\$55,662
35%	\$48,103	\$43,293

Annual Earnings Based on % of Occupancy (If Owner uses the Apartment on Sukkos)

% of Occupancy	Based on List Price	Based on Goal Price
75%	\$112,577.75	\$101,319.98
65%	\$98,834.05	\$88,950.65
55%	\$85,090.35	\$76,581.32
45%	\$71,346.65	\$64,211.99
35%	\$57,602.95	\$51,842.66