



POTENTIAL INCOME REPORT BASED ON GOAL PRICING

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season	\$575	7	\$4,025	\$518	7	\$3,623
Low Season	\$575	7	\$4,025	\$518	7	\$3,623
Sukkos	\$1,563	16	\$25,000	\$1,406	16	\$22,500
Pesach	\$996	14	\$13,950	\$785	16	\$12,555

ANNUAL Earnings Based on % of Occupancy

% of Occupancy	Based on List Price	Based on Goal Price
75%	\$182,556	\$164,301
65%	\$163,409	\$147,068
55%	\$144,261	\$129,835
45%	\$125,114	\$112,602
35%	\$105,966	\$95,370

Annual Earnings Based on % of Occupancy (If Owner uses the Apartment on Sukkos & Pesach)

% of Occupancy	Based on List Price	Based on Goal Price
75%	\$143,606	\$129,246
65%	\$124,459	\$112,013
55%	\$105,311	\$94,780
45%	\$86,164	\$77,547
35%	\$67,016	\$60,315

Annual Earnings Based on % of Occupancy (If Owner uses the Apartment on Sukkos)

% of Occupancy	Based on List Price	Based on Goal Price
75%	\$157,556.25	\$141,800.63
65%	\$138,408.75	\$124,567.88
55%	\$119,261.25	\$107,335.13
45%	\$100,113.75	\$90,102.38
35%	\$80,966.25	\$72,869.63