

## POTENTIAL INCOME REPORT BASED ON GOAL PRICING

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season	\$699	7	\$4,893	\$629	7	\$4,404
Low Season	\$699	7	\$4,893	\$629	7	\$4,404
Sukkos	\$1,869	16	\$29,900	\$1,682	16	\$26,910
Pesach	\$1,250	14	\$17,500	\$984	16	\$15,750

## ANNUAL Earnings Based on % of Occupancy

% of Occupancy	Based on List Price	Based on Goal Price	
75%	\$221,975	\$199,778	
65%	\$198,699	\$178,829	
55%	\$175,422	\$157,880	
45%	\$152,145	\$136,931	
35%	\$128,868	\$115,982	

## Annual Earnings Based on % of Occupancy (If Owner uses the Apartment on Sukkos & Pesach)

% of Occupancy	Based on List Price	Based on Goal Price	
75%	\$174,575	\$157,118	
65%	\$151,299	\$136,169	
55%	\$128,022	\$115,220	
45%	\$104,745	\$94,271	
35%	\$81,468	\$73,322	

## Annual Earnings Based on % of Occupancy (If Owner uses the Apartment on Sukkos)

% of Occupancy	Based on List Price	Based on Goal Price
75%	\$192,075.25	\$172,867.73
65%	\$168,798.55	\$151,918.70
55%	\$145,521.85	\$130,969.67
45%	\$122,245.15	\$110,020.64
35%	\$98,968.45	\$89,071.61