



Rentals

OF DISTINCTION

POTENTIAL INCOME REPORT BASED ON GOAL PRICING

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season	\$349	7	\$2,443	\$314	7	\$2,199
Low Season	\$349	7	\$2,443	\$314	7	\$2,199
Sukkos	\$469	16	\$7,500	\$422	16	\$6,750
Pesach	\$493	14	\$6,900	\$388	16	\$6,210

ANNUAL Earnings Based on % of Occupancy

% of Occupancy	Based on List Price	Based on Goal Price
75%	\$101,563	\$91,406
65%	\$89,941	\$80,947
55%	\$78,319	\$70,487
45%	\$66,698	\$60,028
35%	\$55,076	\$49,568

Annual Earnings Based on % of Occupancy (If Owner uses the Apartment on Sukkos & Pesach)

% of Occupancy	Based on List Price	Based on Goal Price
75%	\$87,163	\$78,446
65%	\$75,541	\$67,987
55%	\$63,919	\$57,527
45%	\$52,298	\$47,068
35%	\$40,676	\$36,608

Annual Earnings Based on % of Occupancy (If Owner uses the Apartment on Sukkos)

% of Occupancy	Based on List Price	Based on Goal Price
75%	\$94,062.75	\$84,656.48
65%	\$82,441.05	\$74,196.95
55%	\$70,819.35	\$63,737.42
45%	\$59,197.65	\$53,277.89
35%	\$47,575.95	\$42,818.36