



POTENTIAL INCOME REPORT BASED ON GOAL PRICING

| Seasonal rates | List Price | | | Goal Price | | |
|----------------|------------|---------------------------|-------------------|------------|---------------------------|-------------------|
| | Per Night | Average Rental = 7 Nights | Per Rental Period | Per Night | Average Rental = 7 Nights | Per Rental Period |
| High Season | \$419 | 7 | \$2,933 | \$377 | 7 | \$2,640 |
| Low Season | \$419 | 7 | \$2,933 | \$377 | 7 | \$2,640 |
| Sukkos | \$809 | 16 | \$12,950 | \$728 | 16 | \$11,655 |
| Pesach | \$711 | 14 | \$9,950 | \$560 | 16 | \$8,955 |

ANNUAL Earnings Based on % of Occupancy

| % of Occupancy | Based on List Price | Based on Goal Price |
|----------------|---------------------|---------------------|
| 75% | \$127,545 | \$114,791 |
| 65% | \$113,593 | \$102,233 |
| 55% | \$99,640 | \$89,676 |
| 45% | \$85,687 | \$77,118 |
| 35% | \$71,734 | \$64,561 |

Annual Earnings Based on % of Occupancy (If Owner uses the Apartment on Sukkos & Pesach)

| % of Occupancy | Based on List Price | Based on Goal Price |
|----------------|---------------------|---------------------|
| 75% | \$104,645 | \$94,181 |
| 65% | \$90,693 | \$81,623 |
| 55% | \$76,740 | \$69,066 |
| 45% | \$62,787 | \$56,508 |
| 35% | \$48,834 | \$43,951 |

Annual Earnings Based on % of Occupancy (If Owner uses the Apartment on Sukkos)

| % of Occupancy | Based on List Price | Based on Goal Price |
|----------------|---------------------|---------------------|
| 75% | \$114,595.25 | \$103,135.73 |
| 65% | \$100,642.55 | \$90,578.30 |
| 55% | \$86,689.85 | \$78,020.87 |
| 45% | \$72,737.15 | \$65,463.44 |
| 35% | \$58,784.45 | \$52,906.01 |