



Rentals

OF DISTINCTION

POTENTIAL INCOME REPORT BASED ON GOAL PRICING

Seasonal rates	List Price			Goal Price		
	Per Night	Average Rental = 7 Nights	Per Rental Period	Per Night	Average Rental = 7 Nights	Per Rental Period
High Season	\$599	7	\$4,193	\$539	7	\$3,774
Low Season	\$599	7	\$4,193	\$539	7	\$3,774
Sukkos	\$1,684	16	\$26,950	\$1,516	16	\$24,255
Pesach	\$925	14	\$12,950	\$728	16	\$11,655

ANNUAL Earnings Based on % of Occupancy

% of Occupancy	Based on List Price	Based on Goal Price
75%	\$189,500	\$170,550
65%	\$169,554	\$152,598
55%	\$149,607	\$134,646
45%	\$129,660	\$116,694
35%	\$109,713	\$98,742

Annual Earnings Based on % of Occupancy (If Owner uses the Apartment on Sukkos & Pesach)

% of Occupancy	Based on List Price	Based on Goal Price
75%	\$149,600	\$134,640
65%	\$129,654	\$116,688
55%	\$109,707	\$98,736
45%	\$89,760	\$80,784
35%	\$69,813	\$62,832

Annual Earnings Based on % of Occupancy (If Owner uses the Apartment on Sukkos)

% of Occupancy	Based on List Price	Based on Goal Price
75%	\$162,550.25	\$146,295.23
65%	\$142,603.55	\$128,343.20
55%	\$122,656.85	\$110,391.17
45%	\$102,710.15	\$92,439.14
35%	\$82,763.45	\$74,487.11